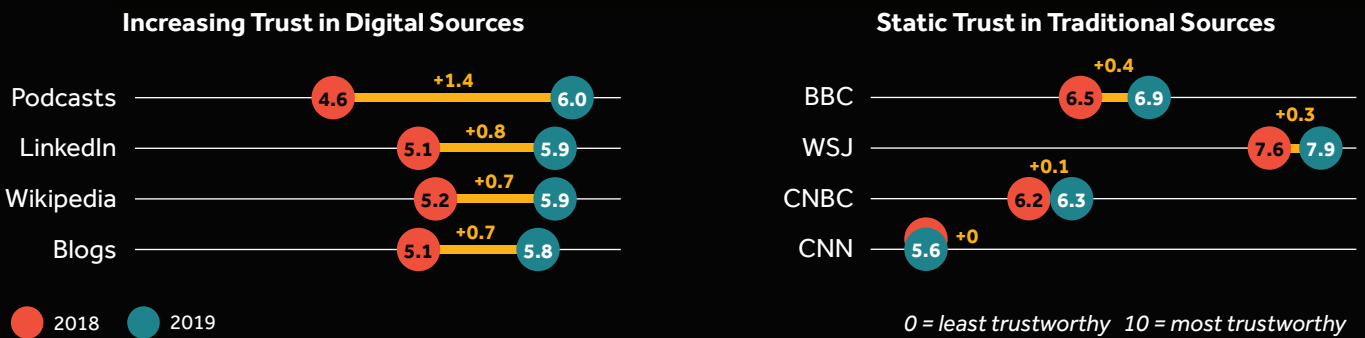


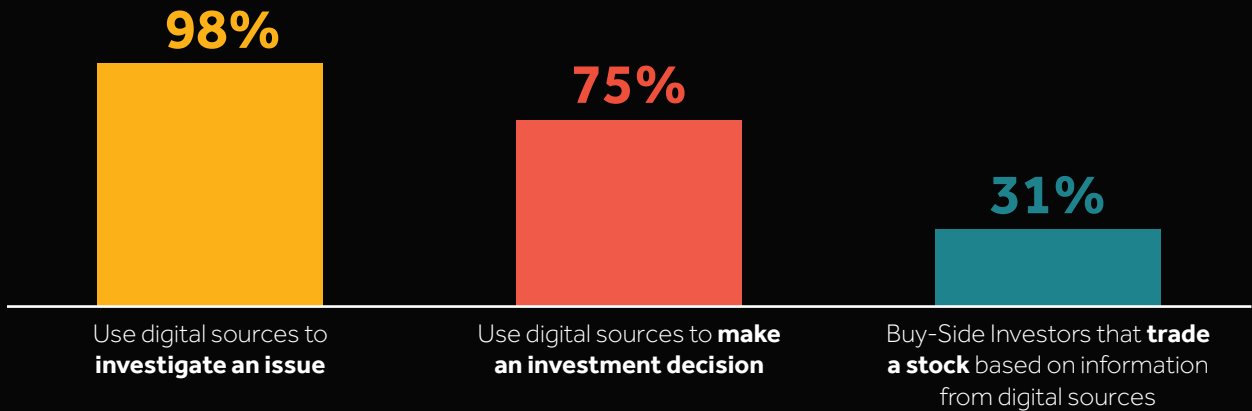


Digital Investor Survey 2020

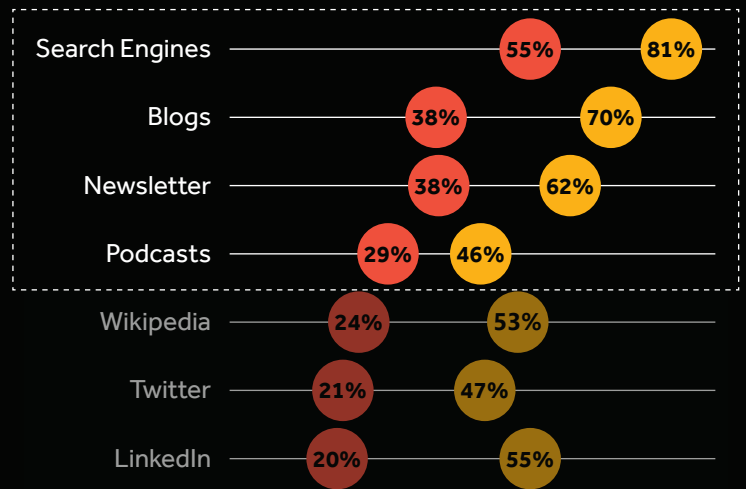
1 Trust in digital sources has increased while trust in traditional sources has plateaued



2 Digital Sources are essential tools for investors



3 Search Engines, Blogs, Newsletters, and Podcasts are the most important digital sources for making an investment decision



Audience:* Buy-Side Investors (52%)
Sell-Side Analysts (48%)

Sample Size: Total: n=422

Global Distribution:* North America (40%) UK (14%)
Continental Europe (26%) Asia (20%)

*Regional and audience composition is weighted to be consistent with past waves of the survey